

bcu Coffs TRI teams up with the C.ex Group

The inaugural **bcu Coffs TRI** multisport festival was a huge success in 2013, attracting more than 600 competitors. Event organisers Village Sports are expecting the 2014 event to sell out in record time.

The **bcu Coffs TRI** weekend of events – on 1 and 2 March 2014 – includes an ‘Enticer Tri’ (375m swim/10km cycle/2.5km run) and includes races for children aged 5–14 years on the Saturday, with the headline Olympic-distance triathlon (1.5km swim/40km cycle/10km run) on the Sunday. This event has something for everyone, regardless of age, ability or level of fitness.

C.EX GROUP GETS MEAN AND GREEN

Event director Mick Maley said that events such as the **bcu Coffs Tri** could not run without the support from the local community. “We are delighted to have the C.ex Group on board again as a major sponsor,” he said. “Without their generous financial support and help from their dedicated volunteers, the event would not be the success that it is.”

C.ex Group is the sponsor of the 10km run leg of the Olympic Distance Triathlon. The C.ex Group will notch up its second year of involvement in 2014 and registrations

will again be held at C.ex Coffs on Friday 28 February. The mean, green, C.ex Community Crew were a major force on the run leg in 2013, handing out water to the athletes, and will be helping out again in 2014.

THE COURSE

The spectacular open-water swim, considered one of the most beautiful in the country, is held inside the protected pristine harbour with spectators getting a birds-eye view from the jetty. The two-lap bike course is fast yet challenging on a closed road out to Toormina and back to the harbour; and the run comprises two laps along the beautiful harbour foreshores incorporating the iconic Coffs Jetty.

Village Sports is offering a total prize purse of \$4500 for open male and female category placegetters.

Village Sports aims to attract triathletes to Coffs Harbour to experience the incredible **bcu Coffs TRI** course, encourage more locals to take up the great sport of triathlon and, most importantly, create a memorable and family-friendly event.

Entries for the bcu Coffs TRI are now open at www.villagesports.com.au

